

CHAMBER COMMUNICATION CHANNELS

Contact Person:
Morgan Mongelia, Communications Manager
P | (305) 446-1657 x 123
E | MMongelia@coralgableschamber.org

CHAMBER e-COMM



Thursday, January 26, 2020 | Wednesday, February 9, 2020
Volume: 14 | Issue: 9
Super Bowl LIV Edition!



The e-Comm is our weekly e-newsletter distributed every Thursday to the Chamber’s entire membership (3,000+ members). As an additional Chamber benefit, members can place a 50 – 200-word promotion in the e-Comm Member News or Member-To-Member Discount sections with a hyperlink to their website.

The e-Comm is published every Thursday, all entries must be submitted the Wednesday prior by Noon.

MEMBER-TO-MEMBER E-BLAST



WELL-APPOINTED LUXURY RESIDENCES
In The Heart Of Coral Gables

Partnering developer: The Astor Companies is redefining luxury in Coral Gables with Merrick Manor. The 18-story, 227-residence project is located steps away from the world-class Shops at Merrick Park. The Mediterranean-style Merrick Manor has something for everyone, with a compelling mix of one to four bedroom residences. To be completed in First Quarter 2019.



CLICK HERE FOR MORE INFO

Project Location: 361 Moore Ave., Coral Gables, FL 33134

The Coral Gables Chamber of Commerce offers Chamber members the exclusive opportunity to access the Chamber’s database via an e-blast. The e-blast is sent to more than 2,100 active, high-impact e-mail addresses.

The Chamber will schedule no more than two different e-blasts from two different companies per week and reserves the right to review content and set parameters for its design size to conform to the Chamber’s e-blast program. Each paid e-blast will be blasted once and only once and subsequently posted to the Chamber’s Facebook page with nearly 5,000 followers.

Rate: \$400 per-blast (\$500 value)

Artwork must be submitted one week before desired send date, unless availability confirm directly with the Communications Manager.

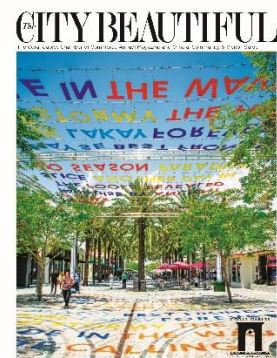
CHAMBER CONNECTION e-NEWSLETTER



The Coral Gables Chamber of Commerce produces a bi-monthly, full-color e-newsletter, which is hosted on our website, sent to our entire membership via various e-mail blasts, posted to our social media outlets and then archived. The six bi-monthly issues will run during January, March, May, July, September and November.

CITY BEAUTIFUL MAGAZINE

The City Beautiful Coral Gables' City Guide is published annually in the month of August and unveiled in conjunction with our Annual Conference. It is distributed by direct mail to over 20,000 households in Coral Gables, placed hotel in-room at area hotels reaching over 200,000 guests annually, direct mailed to all Coral Gables Chamber of Commerce members, newly relocated residents and those seeking tourist, business or relocation information about Coral Gables. The City Beautiful Guide is also distributed to advertisers, prospective members, the Coral Gables Sustainability Department, the Coral Gables Building and Zoning Department, at events, and office copies and has a robust digital edition.



Important Deadlines: Early Bird Rates Available Before: July 31, 2020
 Reserve Space Dates: September 4, 2020 | Artwork Due: September 15, 2020
 Contact MMongelia@coralgableschamber.org today for your special rate!

WEBSITE ADVERTISING

Take advantage of the new features, advertising opportunities and exposure available on our website, coralgableschamber.org. Our website contains the most up-to-date Chamber related information, events, promotions and happenings. Now is your chance to get in on the action! To receive more information about on advertising on our website, contact our Communications Manager, Morgan Mongelia. For a limited time, we are offering a 10% discount off web rates for new advertisers!

HAVE YOU HEARD ABOUT OUR NEW CHAMBER WEBSITE?

WEB ADVERTISING RATES

Dimensions: 728 Pixels Wide x 90 Pixels High - with embedded link to your corporate website

Location: Top / Center

Inventory: 3 scrolling (total)

Rate: \$100 Monthly | \$600 Quarterly | \$1,800 Annually

Homepage Rates: 5000 Monthly | \$1,500 Quarterly | \$15,000 Annually

Dimensions: 160 Pixels Wide x 272 Pixels High - with embedded link to your corporate website

Location: Right Hand Side

Inventory: 5 scrolling (total)

Rate: \$100 Monthly | \$600 Quarterly | \$1,800 Annually

Inside Page Rate: 1550 Monthly | \$4650 Quarterly | \$13,950 Annually

Dimensions: 257 Pixels Wide x 150 Pixels High - with embedded link to your corporate website

Location: Bottom Left / Bottom Center / Bottom Right

Inventory: 3 Spaces | 3 scrolling (total)

Rate: \$250 Monthly | \$750 Quarterly | \$1,500 Annually

Inside Page Rate: 1150 Monthly | \$3450 Quarterly | \$10,350 Annually

For more information, contact Morgan Huling, Communications Manager
 | MHuling@CoralGablesChamber.org | (305) 446-1657 x 123

MEMBER-TO-MEMBER DISCOUNTS

Designed to encourage an exchange of products, services and business among Chamber members, the Member-to-Member Discount Program will give your company exposure to the Chamber's 1,500 business members. Information of discounts will be listed prominently on the Chamber's website homepage under 'Important Info'. To participate in the discount program, you must be a Chamber member in good standing and offer a specific discount to fellow members. For maximum benefits, the discounts should be offered at least 180 days from the date you begin your participation.

Coupons			
MEM	Name	Title	Expires
[COUPON]	Fred Astaire Dance Studio	10% off your first package	12/31/2013
[COUPON]	Konvas Services	30% off First Order and 15% Off Second Order	12/31/2013
[COUPON]	Konvas Services	\$100 Free Google Adwords	9/31/2013
PUBLIC			
[COUPON]	John Casoli	Free Business Website SEO Audit	10/1/2012
[COUPON]	Konvas Services	30% off First Order and 15% Off Second Order	12/31/2013
[COUPON]	Money Express Coupons	50% off your First Month's Service, New Customers Only	5/31/2012
[COUPON]	Tipster/Tipster.com	CGCC Members get \$25 Gift Card on all orders over \$200	12/31/2013

How To: To upload a discount, go to the 'Members Only' section under 'Quick Links', click Update your Coupon to set up your discount and edit as needed. If you do not have your membership ID and password, go to the 'Members Only' section, enter your email and click help. The system will then generate the information for you and email it to you. **For additional assistance, please contact Ileana Delgado at 305.446.1657 ext.124, or e-mail her at IDelgado@coralgableschamber**

SOCIAL MEDIA



- Chamber Members in good standing can post information on the Chamber Facebook Page, which is over 5,474 followers and counting
- Check out our Facebook Page at: facebook.com/CoralGablesChamber

Members must adhere to the following guidelines:

- ✓ Chamber Member must be in good standing
- ✓ The material posted is subject to approval. The Chamber has the right to refuse all inappropriate content not in accordance with our by-laws, policies and procedures



- Coral Gables Chamber handle – @GablesChamber
- Twitter account has over 3,9032 followers and counting
- Follow for up-to-date information on current events and happenings around the Gables



- Coral Gables Chamber username – @GablesChamber
- The Instagram account has over 4,104 followers and counting
- Follow for up-to-date information on current events and happenings around the Gables