

REQUEST FOR MEMBER-TO-MEMBER E-BLAST OPPORTUNITY

The Coral Gables Chamber of Commerce offers Chamber members the exclusive opportunity to access the Chamber's membership via a Member-to-Member E-blast. The cost for this service is being offered at only \$400 per-blast (\$500 value), reaching more than 2,100 active, high-impact e-mail addresses.

The Chamber will schedule no more than two different E-blasts from two different companies per week, and reserves the right to review content and set parameters for its design size to conform to the Chamber's E-blast program. Each paid E-blast will be blasted <u>once</u> and subsequently posted to our Facebook page boasting over 6,000 followers. Specific parameters are as follows:

- All images must be created in JPEG (saved for Web) or PNG format ready.
- The width for the E-blast must be 600 pixels, no more/no less.
- The height is limited to 900 pixels to mitigate the amount of user scrolling.
- E-blasts will be scheduled the following week after artwork and payment have been received.
- Social Media (Facebook) opportunity by posting "flyer" with blurb and link to website through Chamber's accounts.

Rate: \$400

Date
Contact Person
Business Name
Address
Phone / Fax
Deadline for Blast
Payment Method

Visa MasterCard American Express Discover

Credit Card
Expiration Date
Security Code
Billing Address
Authorized Signature