

CHAMBER COMMUNICATION CHANNELS

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CHAMBER e-COMM



Thursday, January 21, 2021 - Wednesday, January 27, 2021

Photo of the Week



The e-Comm is our weekly e-newsletter distributed every Thursday to the Chamber's entire membership (2,000+ members). As an additional Chamber benefit, members can submit an up to 150-word promotion in the e-Comm Member News or Member-To-Member Discount sections with a hyperlink to their website.

The e-Comm is published every Thursday, all entries must be submitted the Wednesday prior by Noon.

MEMBER-TO-MEMBER E-BLAST



The Coral Gables Chamber of Commerce offers Chamber members the exclusive opportunity to access the Chamber's database via an e-blast. The e-blast is sent to more than 2,100 active, high-impact e-mail addresses.

The Chamber will schedule no more than two different e-blasts from two different companies per-week and reserves the right to review content and set parameters for its design size to conform to the Chamber's e-blast program. Each paid e-blast will be blasted once and only once and subsequently posted to the Chamber's Facebook page with more than 5,000 followers.

Rate: \$400 per-blast (\$500 value)

Artwork must be submitted one week before desired send date, unless availability confirm directly with the Communications Manager. Design services available for an additional \$100.

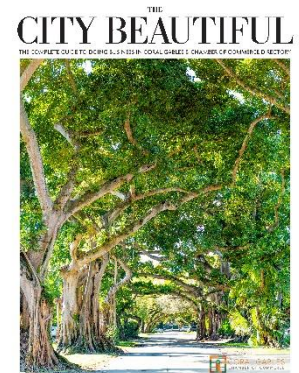
CHAMBER CONNECTION e-NEWSLETTER



The Coral Gables Chamber of Commerce produces a bi-monthly, full-color e-newsletter, which is hosted on our website, sent to our entire membership via various e-mail blasts, posted to our social media outlets and then archived. The six bi-monthly issues will run during January, March, May, July, September and November.

CITY BEAUTIFUL MAGAZINE

The City Beautiful: The Complete Guide to Doing Business in Coral Gables & Chamber of Commerce Directory is published annually in the month of August and unveiled in conjunction with our Annual Conference in August. It is distributed by direct mail to over 20,000 households in Coral Gables, placed hotel in-room at area hotels reaching over 200,000 guests annually, direct mailed to all Coral Gables Chamber of Commerce members, newly relocated residents and those seeking tourist, business or relocation information about Coral Gables. The City Beautiful is produced in partnership with Coral Gables Magazine and the City of Coral Gables' Economic Development Department.



Reserve Space Dates: July 14, 2023 | Artwork Due: July 19, 2023

Contact MMongelia@coralgableschamber.org today for your special rate!

MEMBER-TO-MEMBER DISCOUNTS

Designed to encourage an exchange of products, services and business among Chamber members, the Member-to-Member Discount Program will give your company exposure to the Chamber's 1,600 business members. Information of discounts will be listed prominently on the Chamber's website homepage under 'Important Info'. To participate in the discount program, you must be a Chamber member in good standing and offer a specific discount to fellow members. For maximum benefits, the discounts should be offered at least 180 days from the date you begin your participation.

How To: To upload a discount, go to the 'Members Only' section under 'Quick Links', click Update your Coupon to set up your discount and edit as needed. If you do not have your membership ID and password, go to the 'Members Only' section, enter your email and click help. The system will then generate the information for you and email it to you. **For additional assistance, please contact Ileana Delgado at 305.446.1657 ext.124, or e-mail her at IDelgado@coralgableschamber.org**

| Coupons | | | |
|---------|-----------------|---|------------|
| MEM | Name | Title | Expires |
| MEM | Food & Drink | 10% off your first package | 12/31/2011 |
| MEM | Konect Services | 30% off First Order and 15% Off Second Order | 12/31/2011 |
| PUBLIC | Konect Services | \$100 Fax Google Adwords | 9/31/2012 |
| PUBLIC | John Casati | Free Business Website SEO Audit | 10/31/2012 |
| MEM | Konect Services | 30% off First Order and 15% Off Second Order | 12/31/2011 |
| MEM | Money Express | 30% off your First Month's Service, New Customers Only | 5/31/2012 |
| MEM | TightShip.com | CGCC Members get \$55 Gift Card on all orders over \$200! | 12/31/2011 |

SOCIAL MEDIA



- Chamber Members in good standing can post information on the Chamber Facebook Page, which is over 6,100 followers and counting
- Check out our Facebook Page at: [facebook.com/CoralGablesChamber](https://www.facebook.com/CoralGablesChamber)

Members must adhere to the following guidelines:

- ✓ Chamber Member must be in good standing
- ✓ The material posted is subject to approval. The Chamber has the right to refuse all inappropriate content not in accordance with our by-laws, policies and procedures



- Coral Gables Chamber handle – @GablesChamber
- Twitter account has over 4,000 followers and counting
- Follow for up-to-date information on current events and happenings around the Gables



- Coral Gables Chamber username – @GablesChamber
- The Instagram account has over 7,500 followers and counting
- Follow for up-to-date information on current events and happenings around the Gables